



GEHOOR in die Moot

Newsletter/Nuusbrief
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Email/Epos: rhearing@lantic.net

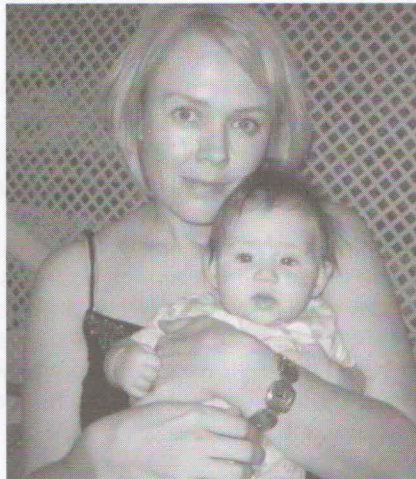
Appointments/Afsprake: (012) 331 4469
Fax/Faks: (012) 330 1387
Website/Webtuiste: www.rhearing.co.za

PRACTICE UPDATE / PRAKTYK NUUS

WEBSITE/WEBTUISTE: Visit our website at www.rhearing.co.za or refer a friend or family member to the site if they want to know more about the practices.



Mirisa Meyer was awarded a prize for best research conducted by the South African Association of Audiologists (SAAA) in 2011. We are very proud of you.



Rozelle Roets's baby daughter, Nieke, was born in September, 2011. Congratulations Rozelle.



Lauren Currie is part of our audiology team from March 2012. Welcome Lauren.

FREE HEARING TESTING IN CONJUNCTION WITH 'BABA & KLEUTER' AND SAAA

In South Africa an estimated 17 babies are born with a significant permanent hearing loss in both ears every day. This estimate is even higher if temporary hearing loss, hearing loss only in one ear, or mild hearing loss is included. Ear infections are one of the most common childhood illnesses and are often accompanied by various degrees of hearing loss for various periods of time depending on how long the infection was present and the type of treatment they received. Other common causes of hearing loss include a family history of hearing loss, premature birth, and admission to neonatal intensive care unit, meningitis, mumps or measles.

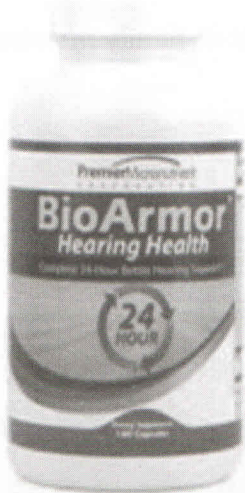
Hearing and listening skills form the building blocks of speech, language and communication development. Research has proven that if a hearing loss is detected before 6 months of age and the child receives appropriate treatment, he/she can still develop normal speech and language abilities. The longer the hearing loss goes undetected, the more significant the speech and language developmental delays could be.

Hearing can be tested as early as 24 hours after birth by means of a device that presents soft sounds into the ear and measures the echo response that comes back from the inner ear. All babies' hearing should be tested before 6 months of age, retested by the age of 12 months and tested again just before they go to school, to ensure that they can hear well in order to learn well.

During November and December 2011 the practices offered free hearing screening to readers of the Baba & Kleuter magazine for children 0-6 years. Approximately 1 in 5 of these children had to be referred to a doctor for medical treatment, even though their parents did not suspect any problems with their hearing. Hearing loss is a silent problem that cannot be seen by looking into the ears and can be missed by merely looking at your child's reaction to environmental sounds. It is therefore important that all children receive routine hearing testing.

What's New? / Wat is nuut?

Beskerm jou gehoor met anti- oksidante



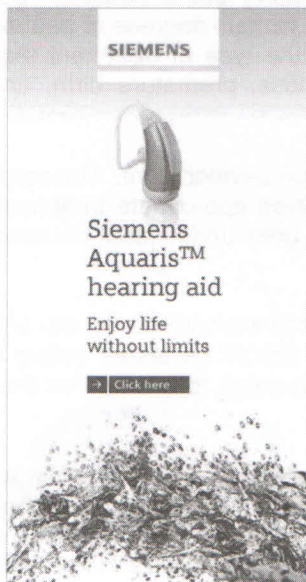
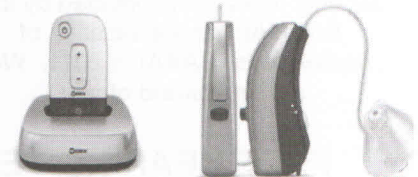
Hearing Health is 'n daaglikse anti-oksidantiese multivitamine aanvulling. Hierdie kombinasie van vitamines en anti-oksidante is ontwikkel om jou gehoor te help teen geraas- en ouderdomsgehoorverlies. Met 'n proefstudie is egter waargeneem dat twee uit elke drie gebruikers met kroniese suising (tinnitus) in hul ore met daaglikse voorgeskrewe gebruik na drie maande gerapporteer het dat hulle tinnitus verminder het. As gevolg van hierdie navorsingsbevinding word Hearing Health nou aanbeveel as 'n hulpmiddel vir persone met kroniese tinnitus.

Hearing Health word oor die algemeen aanbeveel vir:

- Die sterk anti-oksidantiese aksie wat veroudering van alle selle in die liggaam bekamp.
- Persone wat baie in geraas werk.
- Persone met 'n familiegeskiedenis van ouderdomsgehoorverlies.
- Persone met tinnitus (suising in die ore/kop).
- Persone met 'n swak immuunstelsel.
- As 'n daaglikse multivitamien aanvulling.

Hierdie vitamienkompleks is uniek teenoor ander multivitamines omdat dit geen swaar metale bevat wat die anti-oksidantiese aksies teenwerk nie. Swaar metale kanselleer die werking van sekere vitamines uit en kan selfs 'n oksiderende effek in die liggaam veroorsaak. Hierdie oksiderende effek maak selle in die menslike liggaam meer vatbaar vir negatiewe omgewingsinvloede soos virusse en veroudering. U oudioloog sal u graag help met navrae en verskaffing van hierdie produk – skakel ons gerus!

WIDEX hearing aid manufacturer launched their new hearing aid range – the Clear range - in 2011. These hearing aids are compatible with cell phone use via Bluetooth technology and also with receiving a television signal in one's hearing aids. This technology affords many people who previously struggled to hear over the telephone and to follow a television programme, the opportunity to follow a conversation as well as their favorite television programmes.



The **Siemens Aquaris** is the first truly waterproof, dustproof, and shock resistant hearing aid on the market. Aquaris is built tough, designed to impress, and engineered to perfection. It is waterproof up to 1 meter for 30 minutes which means you can shower, bath and swim or stand in the pouring rain with your hearing instrument. Siemens Aquaris goes where no other hearing aid dares and comes out completely unharmed. It conforms to the IP57 rating indicating it is not only water resistant, but also waterproof and dustproof. The soft-touch lacquer is a special coating used specifically for Aquaris to provide a non-slip surface and to further help repel water. Soft-touch lacquer helps to provide a more secure fitting with Aquaris. For very active individuals, a sport clip is also available. It is ideal when doing construction work since it efficiently repels perspiration, dust, and dirt to keep your hearing in top form. While most hearing instruments are sensitive to mechanical stress, Aquaris is virtually shockproof. It is the ultra robust hearing solution available for your active lifestyle. It is available in the behind-the-ear styles (also with thin tubes) and can be connected to your TEK system.